

Company also recognized for mobile innovation and named a finalist for Attendance Plus

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Santa Barbara, Calif.—April 1, 2026—ParentSquare, the leading family engagement infrastructure for K-12 districts, has been named the “Best Communication Solution” in the 2026 EdTech Awards. In addition, ParentSquare’s StudentSquare app earned “Best Mobile Device App - Middle & High School,” and ParentSquare Attendance Plus was recognized as a finalist in the highly competitive “New Product or Service” category.

Celebrating its 16th year, The EdTech Awards is the world’s largest recognition program for education technology, recognizing the biggest names in edtech—and those who soon will be.

“We’re honored to receive these awards across multiple categories this year,” said Anupama Vaid, Founder & President of ParentSquare. “It’s great to see this recognition across multiple areas of our platform. It reflects the continued innovation from our team—especially with ParentSquare Intelligence —and the results we’re seeing from districts, with 99% choosing to stay with ParentSquare year after year.”

ParentSquare’s recognition as Best Communication Solution reflects its role in helping districts move beyond fragmented tools to a more connected, data-informed approach to family engagement.

At the center of this is ParentSquare Intelligence, which brings AI and data directly into the workflows districts use every day. By analyzing communication activity, attendance patterns, engagement signals, and payment participation, ParentSquare surfaces recommended actions within the platform — giving district leaders clearer visibility into what’s working and where support is needed.

New capabilities help districts identify early indicators of attendance risk, improve contact accuracy across families, strengthen financial participation, and provide instant, AI-powered answers to common questions, all while maintaining the privacy and security standards required in K-12 environments.

ParentSquare doesn’t just help schools send more messages; it helps them reach the families who need it most, with the context and tools to take action.

StudentSquare's recognition as Best Mobile Device App reflects how districts are rethinking student communication in middle and high schools. StudentSquare enables teachers, coaches, and staff to communicate with students in a consistent, school-managed way, while keeping families informed in contexts like bell-to-bell phone restrictions—with all interactions logged and visible to administrators.

ParentSquare Attendance Plus, named a finalist in the New Product or Service category, reflects ParentSquare's continued investment in helping districts address chronic absenteeism through more proactive, empathetic, and data-informed outreach to families.

Victor Rivero, Editor-in-Chief of EdTech Digest and host of The EdTech Awards, noted, "The future of learning isn't something we're waiting for—it's unfolding right now, shaped by innovators who aren't reacting to change, but creating it across classrooms, workplaces, and beyond."

For a full list of The EdTech Awards 2026 winners and finalists, visit: www.edtechdigest.com/2026-finalists-winners

About ParentSquare

ParentSquare is the leading family engagement infrastructure helping K-12 districts nationwide reach every family with an award-winning, all-in-one communication platform. Reaching over 22 million students nationwide, ParentSquare helps districts consolidate disconnected tools and outdated communication systems with personalized messaging, websites, forms, payments, and more — in one easy-to-use platform. With powerful features for achieving 100% contactability, two-way translation into 190+ languages, and purpose-built AI enhancements, ParentSquare empowers districts to invite every family to be involved in their student's education, no matter their home language or the device they use.

Recognized for growth and innovation by Inc. 5000, GSV 150, and more, ParentSquare was founded in 2011 in Santa Barbara, California. Learn more at parentsquare.com.

About EdTech Digest and The EdTech Awards

EdTech Digest, a leading source of cool tools, interviews, and trends showcasing the future of

learning— annually honors the best and brightest people, products and groups working in edtech with The EdTech Awards. Cool Tool, Leadership, and Trendsetter honorees span the K-12, Higher Ed, and Skills & Workforce sectors.